ELECTRONIC FUNDS TRANSFERS (EXCERPT) Act 322 of 1978

488.13 Issuance of card or means of access to customer's account; requirements.

Sec. 13.

A financial institution shall not issue to a customer a card or means of access to a customer's account for the purpose of initiating an electronic fund transfer other than in response to a request or application therefor or as a renewal of, or in substitution for, an accepted card or means of access, whether issued by the initial issuer or a successor, except that a financial institution may distribute unsolicited cards or means of access only to its own customers and only if all of the following occur:

- (a) The card or means of access does not have credit features, except overdraft privileges on deposit accounts.
- (b) The distribution is accompanied by a full disclosure of the customer's rights and liabilities and a written agreement to sign to indicate the customer's acceptance of the card or other means of access.
- (c) The card or other means of access is not capable of being used until additional information is furnished by the issuer after receipt of the customer's written agreement.

History: 1978, Act 322, Eff. Jan. 1, 1979