

SENATE BILL NO. 360

June 05, 2025, Introduced by Senators BAYER, CHANG, CAVANAGH, GEISS, MCMORROW, SHINK, ANTHONY, IRWIN, DAMOOSE and SANTANA and referred to Committee on Finance, Insurance, and Consumer Protection.

A bill to amend 2004 PA 452, entitled
"Identity theft protection act,"
by amending sections 3, 12, and 12b (MCL 445.63, 445.72, and
445.72b), section 3 as amended by 2010 PA 318 and sections 12 and
12b as amended by 2010 PA 315, and by adding sections 11a, 11b, 20,
20a, 20b, and 20c; and to repeal acts and parts of acts.

THE PEOPLE OF THE STATE OF MICHIGAN ENACT:

- 1 Sec. 3. As used in this act:
- 2 (a) "Agency" means a department, board, commission, office,
- 3 agency, authority, or other unit of state government of this state.

~~The term~~ **Agency** includes an institution of higher education of this state. ~~The term~~ **Agency** does not include a circuit, probate, district, or municipal court.

~~(b) "Breach of the security of a database" or "security breach" means the unauthorized access and acquisition of data that compromises the security or confidentiality of personal information maintained by a person or agency as part of a database of personal information regarding multiple individuals. These terms do not include unauthorized access to data by an employee or other individual if the access meets all of the following:~~

~~(i) The employee or other individual acted in good faith in accessing the data.~~

~~(ii) The access was related to the activities of the agency or person.~~

~~(iii) The employee or other individual did not misuse any personal information or disclose any personal information to an unauthorized person.~~

(b) ~~(e)~~ "Child or spousal support" means support for a child or spouse, paid or provided ~~pursuant to~~ **in accordance with** state or federal law under a court order or judgment. ~~Support~~ **Child or spousal support** includes, but is not limited to, any of the following:

(i) Expenses for day-to-day care.

(ii) Medical, dental, or other health care.

(iii) Child care expenses.

(iv) Educational expenses.

(v) Expenses in connection with pregnancy or confinement under the paternity act, 1956 PA 205, MCL 722.711 to 722.730.

(vi) Repayment of genetic testing expenses ~~under the~~

1 paternity act, 1956 PA 205, MCL 722.711 to 722.730.

2 (vii) A surcharge as provided by section 3a of the support and
3 parenting time enforcement act, 1982 PA 295, MCL 552.603a.

4 (c) ~~(d)~~ "Credit card" means that term as defined in section
5 157m of the Michigan penal code, 1931 PA 328, MCL 750.157m.

6 (d) ~~(e)~~ "Data" means computerized personal information **or**
7 **personal information contained in any other medium.**

8 (e) ~~(f)~~ "Depository institution" means a state or nationally
9 chartered bank or a state or federally chartered savings and loan
10 association, savings bank, or credit union.

11 (f) ~~(g)~~ "Encrypted" means transformation of data through the
12 use of an algorithmic process into a form in which there is a low
13 probability of assigning meaning without use of a confidential
14 process or key, or securing information by another method that
15 renders the data elements unreadable or unusable.

16 (g) ~~(h)~~ "False pretenses" includes, but is not limited to, a
17 false, misleading, or fraudulent representation, writing,
18 communication, statement, or message, communicated by any means to
19 another person, that the maker of the representation, writing,
20 communication, statement, or message knows or should have known is
21 false or fraudulent. ~~The false pretense~~ **False pretenses** may be a
22 representation regarding a past or existing fact or circumstance or
23 a representation regarding the intention to perform a future event
24 or to have a future event performed.

25 (h) ~~(i)~~ "Financial institution" means ~~a~~ **any of the following:**

26 (i) **A** depository institution. ~~an~~

27 (ii) **An** affiliate of a depository institution. ~~a~~

28 (iii) **A** licensee under **any of the following:**

29 (A) **The** consumer financial services act, 1988 PA 161, MCL

1 487.2051 to 487.2072. ~~7~~

2 (B) 1984 PA 379, MCL 493.101 to 493.114. ~~7the~~

3 (C) ~~The~~ motor vehicle sales finance act, 1950 (Ex Sess) PA 27,
4 MCL 492.101 to 492.141. ~~7the~~

5 (D) ~~The~~ secondary mortgage loan act, 1981 PA 125, MCL 493.51
6 to 493.81. ~~7the~~

7 (E) ~~The~~ mortgage brokers, lenders, and servicers licensing
8 act, 1987 PA 173, MCL 445.1651 to 445.1684. ~~7or the~~

9 (F) ~~The~~ regulatory loan act, 1939 PA 21, MCL 493.1 to 493.24.
10 ~~7a~~

11 (iv) A seller under **either of** the **following**:

12 (A) ~~The~~ home improvement finance act, 1965 PA 332, MCL
13 445.1101 to 445.1431. ~~7or the~~

14 (B) ~~The~~ retail installment sales act, 1966 PA 224, MCL 445.851
15 to 445.873. ~~7or a~~

16 (v) A person subject to ~~subtitle A of title V of the Gramm-~~
17 ~~Leach-Bliley act,~~ 15 USC 6801 to 6809.

18 (i) ~~(j)~~ "Financial transaction device" means that term as
19 defined in section 157m of the Michigan penal code, 1931 PA 328,
20 MCL 750.157m.

21 (j) ~~(k)~~ "Identity theft" means engaging in an act or conduct
22 prohibited ~~in~~ **under** section 5(1).

23 (k) ~~(l)~~ "Interactive computer service" means an information
24 service or system that enables computer access by multiple users to
25 a computer server, including, but not limited to, a service or
26 system that provides access to the internet or to software services
27 available on a server.

28 (l) ~~(m)~~ "Law enforcement agency" means that term as defined in
29 section 2804 of the public health code, 1978 PA 368, MCL 333.2804.

1 **(m)** ~~(n)~~ "Local registrar" means that term as defined in
 2 section 2804 of the public health code, 1978 PA 368, MCL 333.2804.

3 **(n)** ~~(o)~~ "Medical records or information" includes, but is not
 4 limited to, medical and mental health histories, reports,
 5 summaries, diagnoses and prognoses, treatment and medication
 6 information, notes, entries, and ~~x-rays~~ **X-rays** and other imaging
 7 records.

8 **(o)** ~~(p)~~ "Person" means an individual, partnership,
 9 corporation, limited liability company, association, or other legal
 10 entity.

11 **(p)** ~~(q)~~ "Personal identifying information" means a name,
 12 number, or other information that is used for the purpose of
 13 identifying a specific person or providing access to a person's
 14 financial accounts, including, but not limited to, a person's name,
 15 address, telephone number, driver license or state personal
 16 identification card number, ~~social security~~ **Social Security** number,
 17 place of employment, employee identification number, employer or
 18 taxpayer identification number, government passport number, health
 19 insurance identification number, mother's maiden name, demand
 20 deposit account number, savings account number, financial
 21 transaction device account number or the person's account password,
 22 any other account password in combination with sufficient
 23 information to identify and access the account, automated or
 24 electronic signature, biometrics, stock or other security
 25 certificate or account number, credit card number, vital record, or
 26 medical records or information.

27 **(q)** ~~(r)~~ "Personal information", **except as otherwise provided**
 28 **in subdivision (r)**, means the first name or first initial and last
 29 name linked to 1 or more of the following ~~data~~ elements of a

1 resident of this state:

2 (i) ~~A Social security~~**Security** number.

3 (ii) ~~Driver~~**A driver** license number, ~~or~~**or** state personal
4 identification card number, **passport number, or other unique**
5 **identification number issued on a government document that is used**
6 **to verify the identity of an individual.**

7 (iii) ~~Demand~~**A demand** deposit or other financial account number,
8 or credit card or debit card number, in combination with any
9 required security code, access code, or password that would permit
10 access to any of the resident's financial accounts.

11 (iv) **Any individually identifiable information contained in the**
12 **individual's current or historical record of medical history,**
13 **medical treatment, or diagnosis created by a health care**
14 **professional.**

15 (v) **A health insurance policy number or subscriber**
16 **identification number and any unique identifier used by a health**
17 **insurer to identify an individual.**

18 (vi) **A username or email address, in combination with a**
19 **password or security question and answer, that would permit access**
20 **to an online account that is reasonably likely to contain or is**
21 **used to obtain personal identifying information.**

22 (vii) **Any genetic information or biometric information that is**
23 **used to authenticate or ascertain the individual's identity, such**
24 **as a fingerprint, voice print, retina, or iris image.**

25 (r) **"Personal information" does not include either of the**
26 **following:**

27 (i) **Any information about an individual that has been lawfully**
28 **made public by a federal, state, or local government record or**
29 **widely distributed media.**

1 (ii) Any information that is truncated, encrypted, secured, or
2 modified by any other method or technology that removes elements
3 that personally identify an individual or that otherwise renders
4 the information unusable, including encryption of the data or
5 device containing the information, unless the person or agency
6 knows or reasonably believes that the encryption key or security
7 credential that could render the personal information readable or
8 usable has been accessed or acquired with the information.

9 (s) "Public utility" means that term as defined in section 1
10 of 1972 PA 299, MCL 460.111.

11 (t) "Redact" means to alter or truncate data so that no more
12 than 4 sequential digits of a driver license number, state personal
13 identification card number, or account number, or no more than 5
14 sequential digits of a ~~social security~~ **Social Security** number, are
15 accessible as part of personal information.

16 (u) "Security breach" means the unauthorized acquisition of
17 data that compromises the security or confidentiality of personal
18 information maintained by a person or agency. Security breach does
19 not include unauthorized access to data by an employee or other
20 individual if the access meets all of the following:

21 (i) The employee or other individual acted in good faith in
22 accessing the data.

23 (ii) The access was related to the activities of the agency or
24 person.

25 (iii) The employee or other individual did not misuse any
26 personal information or disclose any personal information to an
27 unauthorized person.

28 (v) ~~(u)~~—"State registrar" means that term as defined in
29 section 2805 of the public health code, 1978 PA 368, MCL 333.2805.

(w) "Third-party agent" means either of the following:

(i) A person that maintains a database that includes personal information that the person does not own or license.

(ii) A person that is otherwise permitted to access personal information owned or licensed by another person or agency in connection with providing services under an agreement with the other person or agency.

(x) ~~(v)~~ "Trade or commerce" means that term as defined in section 2 of the Michigan consumer protection act, ~~1971~~ 1976 PA 331, MCL 445.902.

(y) ~~(w)~~ "Vital record" means that term as defined in section 2805 of the public health code, 1978 PA 368, MCL 333.2805.

(z) ~~(x)~~ "Webpage" means a location that has a uniform resource locator or URL with respect to the world wide web or another location that can be accessed on the internet.

Sec. 11a. (1) A person or an agency that owns, possesses, collects, or accesses personal information shall implement and maintain reasonable security procedures to protect and safeguard personal information from unlawful use or disclosure.

(2) The security procedures described in subsection (1) must do all of the following:

(a) Identify at least 1 owner, manager, or employee that will coordinate the person's or agency's security procedures.

(b) Identify internal and external risks for security breaches.

(c) Include appropriate safeguards for personal information that are designed to address the risks identified in subdivision (b).

(d) Provide for assessments of the effectiveness of the

1 safeguards described in subdivision (c).

2 (e) Contractually require each service provider of the person
3 or agency to maintain appropriate safeguards for personal
4 information by adhering to the National Institute of Standards and
5 Technology's Cybersecurity Framework 2.0 or another industry
6 standard cybersecurity framework.

7 (f) Evaluate and adjust security procedures to account for
8 changes in circumstances affecting the security of personal
9 information.

10 (3) The reasonableness of the security procedures described in
11 subsection (1) must be determined considering all of the following:

12 (a) The size of the person or agency.

13 (b) The amount of personal information that is owned,
14 possessed, collected, or accessed by the person or agency.

15 (c) The type of activities for which the personal information
16 is owned, possessed, collected, or accessed by the person or
17 agency.

18 (d) The cost to implement and maintain the security procedures
19 compared to the person's or agency's resources.

20 (4) A person or agency that reasonably conforms to an industry
21 recognized cybersecurity framework is considered to be in
22 compliance with this section if either of the following are
23 satisfied:

24 (a) The cybersecurity program is the current version of the
25 National Institute of Standards and Technology's Cybersecurity
26 Framework 2.0.

27 (b) The person or agency is regulated by this state, the
28 federal government, or both, or is otherwise subject to the
29 requirements of and reasonably conforms to the entirety of the

1 current version of any of the following laws or regulations:

2 (i) The security requirements of the health insurance
3 portability and accountability act of 1996, Public Law 104-191,
4 promulgated under 45 CFR part 164 subpart C.

5 (ii) Title V of the Gramm-Leach-Bliley act, 15 USC 6801 to
6 6809.

7 (iii) The federal information security modernization act of
8 2014, Public Law 113-283.

9 (iv) The health information technology for economic and
10 clinical health act, 45 CFR part 162.

11 Sec. 11b. If a person or an agency that owns or licenses
12 personal information determines that a security breach has or is
13 reasonably believed to have occurred, the person or agency shall
14 conduct a good-faith and prompt investigation that includes doing
15 all of the following:

16 (a) Assessing the nature and scope of the security breach.

17 (b) Identifying the personal information that was involved in
18 the security breach and the identity of the individuals whose
19 personal information was involved in the security breach.

20 (c) Determining whether the personal information identified
21 under subdivision (b) has been acquired or is reasonably believed
22 to have been accessed or acquired by an unauthorized person.

23 (d) Identifying and implementing measures to restore the
24 security and confidentiality of any system compromised in the
25 security breach.

26 Sec. 12. (1) If, on or after the effective date of the
27 amendatory act that amended this subsection, a third-party agent
28 discovers a security breach that involves data that is owned or
29 licensed by another person or agency, the third-party agent shall,

1 without unreasonable delay following discovery, provide a notice of
 2 the security breach to the person or agency, and shall provide any
 3 other information that is necessary for the person or agency to
 4 comply with the notice requirements under subsections (2) and (3).

5 ~~(2) (1) Unless the person or agency determines that the~~
 6 ~~security breach has not or is not likely to cause substantial loss~~
 7 ~~or injury to, or result in identity theft with respect to, 1 or~~
 8 ~~more residents of this state, Subject to subsections (5) to (9), a~~
 9 person or **an** agency that owns or licenses data that ~~are~~**is** included
 10 in a database that discovers a security breach **on or after the**
 11 **effective date of the amendatory act that amended subsection (1),**
 12 or receives notice of a security breach under subsection ~~(2), (1)~~
 13 **on or after the effective date of the amendatory act that amended**
 14 **subsection (1),** shall provide a notice of the security breach to
 15 each resident of this state who meets 1 or more of the following
 16 **criteria, if the person or agency knows, should know, or should**
 17 **have known that the security breach has or could result in identity**
 18 **theft or fraud affecting the resident:**

19 (a) ~~That~~**The** resident's unencrypted and unredacted personal
 20 information was accessed ~~and~~**or** acquired by an unauthorized person.

21 (b) ~~That~~**The** resident's personal information was accessed ~~and~~
 22 **or** acquired in encrypted form by a person with unauthorized access
 23 to the encryption key.

24 ~~(2) Unless the person or agency determines that the security~~
 25 ~~breach has not or is not likely to cause substantial loss or injury~~
 26 ~~to, or result in identity theft with respect to, 1 or more~~
 27 ~~residents of this state, a person or agency that maintains a~~
 28 ~~database that includes data that the person or agency does not own~~
 29 ~~or license that discovers a breach of the security of the database~~

1 ~~shall provide a notice to the owner or licensor of the information~~
2 ~~of the security breach.~~

3 ~~(3) In determining whether a security breach is not likely to~~
4 ~~cause substantial loss or injury to, or result in identity theft~~
5 ~~with respect to, 1 or more residents of this state under subsection~~
6 ~~(1) or (2), a person or agency shall act with the care an~~
7 ~~ordinarily prudent person or agency in like position would exercise~~
8 ~~under similar circumstances.~~

9 (3) Subject to subsection (8), if a person or an agency is
10 required to provide notice under subsection (2) to 100 or more
11 residents of this state, the person or agency shall also provide
12 written notice of the security breach to the attorney general not
13 later than the date notice is provided under subsection (2) or
14 receipt of notice under subsection (1).

15 (4) The written notice described in subsection (3) must
16 include all of the following:

17 (a) A synopsis of the events surrounding the security breach.

18 (b) The approximate number of residents of this state that the
19 person or agency is required to notify under subsection (2).

20 (c) A description of the timing, distribution, and content of
21 the notice required under subsection (2).

22 (d) The steps taken to investigate the security breach.

23 (e) The steps taken to prevent a similar security breach.

24 (f) A description of any services related to the security
25 breach that the person or agency is offering under subsection
26 (7) (h) and a description of the information being provided under
27 subsection (7) (i) and (j).

28 (g) A description of how a resident of this state may obtain
29 additional information about the security breach from the person or

1 **agency.**

2 **(5) ~~(4) A~~ Except as otherwise provided in this subsection, a**
 3 **person or an agency shall provide any a notice required under this**
 4 **section-subsection (2) without unreasonable delay, ~~. A but not~~**
 5 **later than 45 days after the determination of the breach. The**
 6 **person or agency may delay providing notice without violating this**
 7 **subsection if either of the following is met:**

8 (a) ~~A delay is necessary in order for the person or agency to~~
 9 ~~take any measures necessary to determine~~ **discover** the scope of the
 10 security breach ~~and or~~ restore the ~~reasonable~~ integrity of the
 11 database. ~~computer system.~~ However, the agency or person shall
 12 ~~provide the notice required under this subsection without~~
 13 ~~unreasonable delay~~ **must be provided as soon as possible** after the
 14 ~~person or agency completes the measures necessary to determine~~
 15 **discovery of** the scope of the security breach ~~and restore or the~~
 16 **restoration of** the ~~reasonable~~ integrity of the database. ~~computer~~
 17 **system.**

18 (b) ~~A law enforcement agency determines and advises the agency~~
 19 ~~or person that providing a notice~~ **requests to delay disclosure**
 20 **because the disclosure** will impede a criminal or civil
 21 investigation or jeopardize ~~homeland or~~ national security. However,
 22 ~~the agency or person shall provide the notice required under this~~
 23 ~~section without unreasonable delay~~ **subsection must be provided**
 24 **without unreasonable delay** after the law enforcement agency
 25 determines that providing the notice will no longer impede the
 26 investigation or jeopardize ~~homeland or~~ national security.

27 **(6) ~~(5)~~ Except as provided in subsection ~~(11), an agency or~~**
 28 **(12), a person or an agency** shall provide ~~any a~~ notice required
 29 under ~~this section-subsection (2)~~ by providing 1 or more of the

1 following to the recipient:

2 (a) Written notice sent to the recipient at the recipient's
3 postal address in the records of the agency or person.

4 (b) Written notice sent electronically to the recipient if **the**
5 **recipient's email account is not affected by the security breach**
6 **and** any of the following are met:

7 (i) The recipient has expressly consented to receive electronic
8 notice.

9 (ii) The person or agency has an existing business relationship
10 with the recipient that includes periodic ~~electronic mail~~ **email**
11 communications and based on those communications the person or
12 agency reasonably believes that ~~it~~ **the person or agency** has the
13 recipient's current ~~electronic mail~~ **email** address.

14 (iii) The person or agency conducts ~~its~~ business primarily
15 through internet account transactions or on the internet.

16 (c) If not otherwise prohibited by state or federal law,
17 notice given by telephone by an individual who represents the
18 person or agency if all of the following are met:

19 (i) The notice is not given in whole or in part by use of a
20 recorded message.

21 (ii) The recipient has expressly consented to receive notice by
22 telephone, or if the recipient has not expressly consented to
23 receive notice by telephone, the person or agency also provides
24 notice under subdivision (a) or (b) if the notice by telephone does
25 not result in a live conversation between the individual
26 representing the person or agency and the recipient ~~within~~ **not**
27 **later than** 3 business days after the initial attempt to provide
28 telephonic notice.

29 (d) Substitute notice, if the person or agency demonstrates

1 that the cost of providing notice under subdivision (a), (b), or
 2 (c) will exceed \$250,000.00 or that the person or agency has to
 3 provide notice to more than 500,000 residents of this state. A
 4 person or agency provides substitute notice under this subdivision
 5 by doing all of the following:

6 (i) If the person or agency has ~~electronic mail~~ **email** addresses
 7 for any of the residents of this state who are entitled to receive
 8 the notice, providing electronic notice to those residents.

9 (ii) If the person or agency maintains a website, conspicuously
 10 posting the notice on that website.

11 (iii) Notifying major statewide media. A notification under this
 12 subparagraph ~~shall~~ **must** include a telephone number or a website
 13 address that a person may use to obtain additional assistance and
 14 information.

15 (7) ~~(6)~~ A notice under ~~this section shall do~~ **subsection (2)**
 16 **must meet** all of the following **requirements, as applicable:**

17 (a) For a notice ~~provided under~~ **as described in** subsection
 18 ~~(5)(a)~~ **(6)(a)** or (b), **it must** be written in a clear and conspicuous
 19 manner and contain the content required under subdivisions (c) to
 20 (g), **and (h), (i), and (j), if applicable.**

21 (b) For a notice ~~provided under~~ **as described in** subsection
 22 ~~(5)(e)~~ **(6)(c)**, **it must** clearly communicate the content required
 23 under subdivisions (c) to (g), **and (h), (i), and (j), if**
 24 **applicable,** to the recipient of the telephone call.

25 (c) ~~Describe~~ **It must describe** the security breach in general
 26 terms.

27 (d) ~~Describe~~ **It must describe** the type of personal information
 28 that is the subject of the unauthorized access or use.

29 (e) If applicable, **it must** generally describe what the agency

1 or person providing the notice has done to protect data from
2 further security breaches.

3 (f) ~~Include~~**It must include** a telephone number where a notice
4 recipient may obtain assistance or additional information.

5 (g) ~~Remind~~**It must remind** notice recipients of the need to
6 remain vigilant for incidents of fraud and identity theft.

7 (h) **If the Social Security number or taxpayer identification**
8 **number of a resident was accessed or acquired, or is reasonably**
9 **believed to have been accessed or acquired, in the security breach,**
10 **it must offer appropriate identity theft prevention services and,**
11 **if applicable, identity theft mitigation services that must be**
12 **provided at no charge to the resident for not less than 24 months.**

13 (i) **It must provide any information that is necessary for a**
14 **resident described in subdivision (h) to enroll in the identity**
15 **theft prevention services and identity theft mitigation services,**
16 **as applicable.**

17 (j) **It must provide information on how a resident described in**
18 **subdivision (h) can place a credit freeze on the resident's credit**
19 **file.**

20 (8) ~~(7)~~**A person or agency third-party agent** may provide any
21 notice required under ~~this section pursuant to~~**subsection (2), (3),**
22 **or (9) in accordance with** an agreement between ~~that the third-party~~
23 **agent and a person or agency, and another person or agency,** if the
24 notice provided ~~pursuant to~~**under** the agreement does not conflict
25 with any provision of this section.

26 (9) ~~(8)~~**Except as provided in this subsection, and subject to**
27 **subsection (8),** after a person or **an** agency provides a notice under
28 ~~this section,~~**subsection (2),** the person or agency shall notify
29 each consumer reporting agency that compiles and maintains files on

consumers on a nationwide basis, as **that term is** defined in 15 USC 1681a(p), of the security breach without unreasonable delay. A notification under this subsection ~~shall~~**must** include the number of notices that the person or agency provided to residents of this state **under subsection (2)** and the timing of those notices. This subsection does not apply if either of the following is met:

(a) The person or agency is required under ~~this section~~ **subsection (2)** to provide notice of a security breach to 1,000 or fewer residents of this state.

(b) The person or agency is subject to 15 USC 6801 to 6809.

(10) ~~(9)~~—A financial institution that is subject to, and has notification procedures in place that are subject to examination by the financial institution's appropriate regulator for compliance with, the interagency guidance on response programs for unauthorized access to customer information and customer notice prescribed by the ~~board of governors of the federal reserve system~~ **Board of Governors of the Federal Reserve System** and the other federal bank and thrift regulatory agencies, or similar guidance prescribed and adopted by the ~~national credit union administration,~~ **National Credit Union Administration**, and its affiliates, is considered to be in compliance with this section.

(11) ~~(10)~~—A person or **an** agency that is subject to and complies with the health insurance portability and accountability act of 1996, Public Law 104-191, and with regulations promulgated under that act, 45 CFR parts 160 and 164, for the prevention of unauthorized access to customer information and customer notice is considered to be in compliance with this section.

(12) ~~(11)~~—A public utility that sends monthly billing or account statements to the postal address of ~~its~~**the public**

1 **utility's** customers may provide notice of a security breach to ~~its~~
2 customers in the manner described in subsection ~~(5), (6)~~, or
3 alternatively by providing all of the following:

4 (a) As applicable, notice as described in subsection
5 ~~(5)(b), (6)(b)~~.

6 (b) Notification to the media reasonably calculated to inform
7 the customers of the public utility of the security breach.

8 (c) Conspicuous posting of the notice of the security breach
9 on the website of the public utility.

10 (d) Written notice sent in conjunction with the monthly
11 billing or account statement to the customer at the customer's
12 postal address in the records of the public utility.

13 **(13)** ~~(12)~~ A person that provides notice of a security breach
14 in the manner described in this section when a security breach has
15 not occurred, with the intent to defraud, is guilty of a
16 misdemeanor punishable as follows:

17 (a) Except as otherwise provided under subdivisions (b) and
18 (c), by imprisonment for not more than 93 days or a fine of not
19 more than \$250.00 for each violation, or both.

20 (b) For a second violation, by imprisonment for not more than
21 93 days or a fine of not more than \$500.00 for each violation, or
22 both.

23 (c) For a third or subsequent violation, by imprisonment for
24 not more than 93 days or a fine of not more than \$750.00 for each
25 violation, or both.

26 ~~(13) Subject to subsection (14), a person that knowingly fails~~
27 ~~to provide any notice of a security breach required under this~~
28 ~~section may be ordered to pay a civil fine of not more than \$250.00~~
29 ~~for each failure to provide notice. The attorney general or a~~

~~prosecuting attorney may bring an action to recover a civil fine under this section.~~

~~(14) The aggregate liability of a person for civil fines under subsection (13) for multiple violations of subsection (13) that arise from the same security breach shall not exceed \$750,000.00.~~

~~(14)~~ ~~(15)~~ Subsections (12) and (13) do **Subsection (13) does** not affect the availability of any civil remedy for a violation of state or federal law.

~~(15)~~ ~~(16)~~ This section applies to the discovery or notification of a **security** breach ~~of the security of a database~~ that occurs on or after July 2, 2006.

~~(16)~~ ~~(17)~~ This section does not apply to the access or acquisition by a person or **an** agency of federal, state, or local government records or documents lawfully made available to the general public.

~~(17)~~ ~~(18)~~ This section deals with subject matter that is of statewide concern, and any charter, ordinance, resolution, regulation, rule, or other action by a municipal corporation or other political subdivision of this state to regulate, directly or indirectly, any matter expressly set forth in this section is preempted.

~~(18)~~ **For purposes of this section, residency must be determined by the principal mailing address of an individual, as determined by a record of the person or agency.**

Sec. 12b. (1) A person shall not distribute an advertisement or make any other solicitation that misrepresents to the recipient that a security breach has occurred that may affect the recipient.

(2) A person shall not distribute an advertisement or make any other solicitation that is substantially similar to a notice

1 required under section ~~12(5)~~**12(2)**, or by federal law, if the form
2 of that notice is prescribed by state or federal law, rule, or
3 regulation.

4 (3) A person ~~who~~**that** knowingly or intentionally violates this
5 section is guilty of a misdemeanor punishable as follows:

6 (a) Except as otherwise provided in subdivisions (b) and (c),
7 by imprisonment for not more than 93 days or a fine of not more
8 than \$1,000.00 for each violation, or both.

9 (b) For a second violation, by imprisonment for not more than
10 93 days or a fine of not more than \$2,000.00 for each violation, or
11 both.

12 (c) For a third or subsequent violation, by imprisonment for
13 not more than 93 days or a fine of not more than \$3,000.00 for each
14 violation, or both.

15 (4) Subsection (3) does not affect the availability of any
16 civil remedy for a violation of this section or any other state or
17 federal law.

18 **Sec. 20. (1) If the attorney general has authority to**
19 **institute a civil action or proceeding under this act, the attorney**
20 **general may accept an assurance of discontinuance of a method, act,**
21 **or practice that is alleged to be unlawful from the person or**
22 **agency that is alleged to have engaged, be engaging, or be about to**
23 **engage in the method, act, or practice.**

24 (2) An assurance of discontinuance under subsection (1) does
25 not constitute an admission of guilt and must not be introduced in
26 any other proceeding.

27 (3) An assurance of discontinuance under subsection (1) may
28 include a stipulation for any of the following:

29 (a) The voluntary payment by the person for the costs of

1 investigation and reasonable attorney fees.

2 (b) An amount to be held in escrow pending the outcome of an
3 action.

4 (c) An amount for restitution to any aggrieved person.

5 (4) An assurance of discontinuance under subsection (1) must
6 be in writing and may be filed with the Ingham County circuit
7 court, and the clerk of the court shall maintain a record of the
8 filings.

9 (5) Unless rescinded by the parties or voided by a court for
10 good cause, the assurance of discontinuance under subsection (1)
11 may be enforced in the circuit court by the parties to the
12 assurance of discontinuance.

13 (6) The assurance of discontinuance under subsection (1) may
14 be modified by the parties by a written agreement signed by all
15 parties or by a court for good cause.

16 Sec. 20a. (1) If the attorney general has reasonable cause to
17 believe that a person or an agency has information or is in
18 possession, custody, or control of any document or object that is
19 relevant to an investigation of a violation of this act, the
20 attorney general may, before bringing any action under this act,
21 serve the person with a written demand to do 1 or more of the
22 following:

23 (a) Appear and be examined under oath.

24 (b) Answer interrogatories.

25 (c) Produce the document or object for inspection and copying.

26 (2) A demand must contain all of the following:

27 (a) A description of the conduct constituting the violation of
28 this act being investigated by the attorney general.

29 (b) A summary of subsections (3) and (4).

1 (c) If the demand requires the appearance of the person, the
2 demand must also include all of the following:

3 (i) A reasonable time and place for the appearance.

4 (ii) A notice that the person may file an objection to or
5 reason for not complying with the demand with the attorney general
6 on or before the time described in subparagraph (i).

7 (d) If the demand requires written interrogatories, the demand
8 must also include all of the following:

9 (i) A copy of the written interrogatories.

10 (ii) A reasonable time within which the person must answer the
11 written interrogatories.

12 (iii) A notice that the person may file an objection to or
13 reason for not complying with the demand with the attorney general
14 on or before the time described in subparagraph (ii).

15 (e) If the demand requires the production of a document or
16 object, the demand must also include all of the following:

17 (i) A description of the document or object with sufficient
18 definiteness to permit the document or object to be fairly
19 identified by the person.

20 (ii) A reasonable time and place for production of the document
21 or object.

22 (iii) A notice that the person may file an objection to or
23 reason for not complying with the demand with the attorney general
24 on or before the time described in subparagraph (ii).

25 (iv) The name of the person that will be the custodian of the
26 document or object.

27 (3) At any time before the return date or not later than 10
28 days after receiving the demand, whichever is earlier, a person
29 subject to the demand may petition the Ingham County circuit court

1 for a protective order to do any of the following:

2 (a) Extend the return date for a reasonable time.

3 (b) Modify the demand.

4 (c) Set aside the demand.

5 (4) If a person files a petition under subsection (3), the
6 person shall give the attorney general not less than 10 days'
7 notice of any hearing on the petition and the attorney general must
8 be given an opportunity to respond to the petition.

9 (5) If a person does not secure a protective order under
10 subsection (3) and the person does not comply with the demand by
11 the return date, the attorney general, with notice to the person,
12 may apply to a court for an order compelling the person's
13 compliance with the demand.

14 (6) If the court contemplating the order under subsection (5)
15 finds that there is reasonable cause to believe that this act is
16 being, has been, or is about to be violated, that the person
17 subject to the demand is the person that is committing, has
18 committed, or is about to commit the violation or is the person
19 that possesses information, document, or object that is relevant to
20 the investigation by the attorney general, that the person has left
21 this state or is about to leave this state, and that the order is
22 necessary for the enforcement of this act, the court may do either
23 or both of the following:

24 (a) Require the person to comply with the demand.

25 (b) Forbid the removal, concealment, withholding, destruction,
26 mutilation, falsification, or alteration of any document or object
27 that is in the possession, custody, or control of the person.

28 (7) A person subject to a demand or court order under this
29 section, that with the intent to avoid, evade, or prevent

1 compliance with the demand or order, in whole or in part, removes,
2 conceals, withholds, destroys, mutilates, falsifies, or by any
3 other means alters any document or object in the possession,
4 custody, or control of the person may be ordered to pay a civil
5 fine of not more than \$25,000.00.

6 (8) Except as otherwise provided in subsection (9), any
7 testimony, answer, document, or object received by the attorney
8 general in accordance with a demand or order under this section is
9 confidential and not subject to disclosure until the time that an
10 enforcement action is brought by the attorney general under this
11 act.

12 (9) The attorney general may disclose any testimony, answer,
13 document, or object described in subsection (8) if confidentiality
14 is waived by both of the following:

15 (a) The person subject to the demand.

16 (b) The person being investigated by the attorney general.

17 (10) As used in this section:

18 (a) "Demand" means a demand under subsection (1).

19 (b) "Return date" means the date specified in subsection

20 (2) (c) (ii), (d) (iii), or (e) (iii).

21 Sec. 20b. (1) A person or agency to whom a written demand is
22 served under section 20a shall comply with the terms of the demand
23 unless otherwise provided by the order of the circuit court.

24 (2) A person that does any of the following may be ordered to
25 pay a civil fine of not more than \$25,000.00:

26 (a) Knowingly and without good cause fails to appear when
27 served with a demand.

28 (b) Knowingly avoids, evades, or prevents compliance, in whole
29 or in part, with an investigation, including, without limitation,

1 the removal from any place, concealment, destruction, mutilation,
2 alteration, or falsification of documentary material in the
3 possession, custody, or control of a person subject to the demand.

4 (c) Knowingly conceals relevant information.

5 (3) The attorney general may file a petition in the circuit
6 court of the county in which the person is established or conducts
7 business or, if the person is not established in this state, in the
8 Ingham County circuit court for an order to enforce compliance with
9 this section. A violation of a final order entered under this
10 section must be punished as civil contempt.

11 Sec. 20c. (1) If the attorney general has reasonable cause to
12 believe that a person or an agency has violated this act, the
13 attorney general may bring a civil action seeking 1 or more of the
14 following, as applicable, together with reasonable attorney fees
15 and costs of investigation and litigation:

16 (a) Injunctive relief.

17 (b) If the person or an agency knowingly fails to implement
18 and maintain reasonable security procedures under section 11a, a
19 civil fine of not more than \$2,000.00.

20 (c) If the person or an agency knowingly fails to investigate
21 a security breach under section 11b, a civil fine of not more than
22 \$2,000.00.

23 (d) If the person or an agency knowingly fails to provide a
24 notice of a security breach required under section 12, a civil fine
25 of not more than \$250.00 for each failure to provide the notice,
26 except that the aggregate liability under this subdivision for
27 multiple violations that arise from the same security breach shall
28 not exceed \$750,000.00.

29 (2) On the petition of the attorney general, the circuit court

1 **may enjoin a person from doing business in this state if the person**
2 **persistently and knowingly evades or prevents compliance with an**
3 **injunction issued under this act.**

4 Enacting section 1. Sections 15 and 17 of the identity theft
5 protection act, 2004 PA 452, MCL 445.75 and 445.77, are repealed.