

HOUSE BILL NO. 5694

April 30, 2024, Introduced by Reps. Brenda Carter, Farhat, Dievendorf, Neeley, Scott, Wilson, O'Neal, Hope, Martus, Conlin, Fitzgerald, McFall, Snyder, Liberati, Mentzer, Rogers, Steckloff, McKinney and Aiyash and referred to the Committee on Insurance and Financial Services.

A bill to amend 1956 PA 218, entitled
"The insurance code of 1956,"
by amending section 2025 (MCL 500.2025); and to repeal acts and
parts of acts.

THE PEOPLE OF THE STATE OF MICHIGAN ENACT:

1 Sec. 2025. ~~(1) Nothing in sections 2017 through 2024 shall be~~
2 ~~construed as including within the definition of discrimination or~~
3 ~~rebates any of the~~ **The following practices are not included in the**
4 **definition of discrimination or rebates in sections 2017 to 2024:**
5 **(a)** ~~(1) In the case of any~~ **For a** contract of life insurance or

1 life annuity, paying bonuses to policyholders or otherwise abating
 2 ~~their~~ **the policy holder's** premiums in whole or in part out of
 3 surplus accumulated from non-participating insurance. ~~÷ Provided,~~
 4 ~~That any such~~ **However, any** bonuses or abatement of premiums shall
 5 **must** be fair and equitable to policyholders and for the best
 6 interest of the company and its policyholders. †

7 (b) ~~(2) In the case of~~ **For** life insurance policies issued on
 8 the industrial debit plan, making allowance to policyholders who
 9 have continuously for a specified period made premium payments
 10 directly to an office of the insurer in an amount ~~which~~ **that** fairly
 11 represents the saving in collection expense. †

12 (c) ~~(3)~~ Readjustment of the rate of premium for a group
 13 insurance policy based on the loss or expense experience
 14 ~~thereunder,~~ **under the group insurance policy,** at the end of the
 15 first or any subsequent policy year of **the group** insurance
 16 ~~thereunder, which~~ **policy, that** may be made retroactive only for
 17 ~~such~~ **the group insurance** policy year.

18 (2) **An insurer, by or through its employees, affiliates,**
 19 **insurance producers, or third-party representatives, or an**
 20 **insurance producer acting on the insurance producer's behalf, may**
 21 **offer or provide, for free or at a discounted price, value-added**
 22 **products or services that are not specified in the policy of**
 23 **insurance if the product or service meets the following criteria:**

24 (a) **Relates to the insurance coverage.**

25 (b) **Is primarily designed to satisfy 1 or more of the**
 26 **following objectives:**

27 (i) **Provides loss mitigation or loss control.**

28 (ii) **Reduces claim costs or claim settlement costs.**

29 (iii) **Provides education about liability risks or risk of loss**

1 to persons or property.

2 (iv) Monitors or assesses risk, identifies sources of risk, or
3 develops strategies for eliminating or reducing risk.

4 (v) Enhances health.

5 (vi) Enhances financial wellness through items such as
6 education or financial planning services.

7 (vii) Provides post-loss services.

8 (viii) Incentivizes behavioral changes to improve the health or
9 reduce the risk of death or disability of a customer.

10 (ix) Assists in the administration of the employee or retiree
11 benefit insurance coverage.

12 (c) The cost to the insurer or producer offering the product
13 or service to any given customer must be reasonable in comparison
14 to that customer's premiums or insurance coverage for the policy
15 class.

16 (d) If the insurer or producer is providing the product or
17 service offered, the insurer or producer must ensure that the
18 customer is provided with contact information to assist the
19 customer with questions regarding the product or service.

20 (3) The director may adopt rules when implementing this
21 section to ensure consumer protection, including, but not limited
22 to, rules, consistent with applicable law, that address consumer
23 data protections, privacy and consumer disclosure, and unfair
24 discrimination.

25 (4) As used in this section, "customer" means a policyholder,
26 potential policyholder, certificate holder, potential certificate
27 holder, insured, potential insured, or applicant for property and
28 casualty insurance coverage or life insurance coverage.

29 Enacting section 1. Sections 2024a and 2024b of the insurance

1 code of 1956, 1956 PA 218, MCL 500.2024a and 500.2024b, are
2 repealed.