

# SENATE BILL No. 271

April 16, 2015, Introduced by Senators SCHMIDT, SHIRKEY and KNOLLENBERG and referred to the Committee on Regulatory Reform.

A bill to amend 1998 PA 58, entitled  
"Michigan liquor control code of 1998,"  
(MCL 436.1101 to 436.2303) by adding section 1014.

**THE PEOPLE OF THE STATE OF MICHIGAN ENACT:**

1           SEC. 1014. (1) AN ON-PREMISES LICENSEE SHALL NOT SELL, OFFER  
2 TO SELL, OR ADVERTISE THE SALE OF AN UNLIMITED QUANTITY OF  
3 ALCOHOLIC LIQUOR AT A SPECIFIC PRICE UNLESS THE SALE, OFFER, OR  
4 ADVERTISEMENT IS IN CONNECTION WITH A PRIVATE FUNCTION.

5           (2) A LICENSEE SHALL NOT SELL, OFFER TO SELL, OR ADVERTISE THE  
6 SALE OF 2 OR MORE IDENTICAL DRINKS CONTAINING ALCOHOLIC LIQUOR TO  
7 AN INDIVIDUAL FOR THE INDIVIDUAL'S CONSUMPTION FOR 1 PRICE. IF 2 OR  
8 MORE IDENTICAL DRINKS CONTAINING ALCOHOLIC LIQUOR ARE SERVED TO AN  
9 INDIVIDUAL AT 1 TIME, THE PRICE CHARGED FOR THE SECOND AND EACH  
10 ADDITIONAL DRINK MUST BE THE SAME AS THE PRICE CHARGED FOR THE  
11 FIRST DRINK.

1           (3) AS USED IN THIS SECTION, "PRIVATE FUNCTION" MEANS AN EVENT  
2 THAT MEETS ALL OF THE FOLLOWING CONDITIONS:

3           (A) IT IS A PREARRANGED PRIVATE PARTY, FUNCTION, OR EVENT FOR  
4 A SPECIFIC SOCIAL OR BUSINESS OCCASION.

5           (B) IT IS ONLY BY INVITATION OR RESERVATION.

6           (C) IT IS NOT OPEN TO THE GENERAL PUBLIC.

7           (D) THE GUESTS ARE SERVED IN AN OUTDOOR SERVICE AREA OR ROOM  
8 THAT IS DESIGNATED AND USED EXCLUSIVELY FOR THE EVENT.

9           Enacting section 1. This amendatory act takes effect 90 days  
10 after the date it is enacted into law.