SENATE BILL No. 490

October 8, 1987, Introduced by Senators GEAKE, SHINKLE, WELBORN, EHLERS and CROPSEY and referred to the Committee on State Affairs, Tourism, and Transportation.

A bill to require the display of motion picture ratings on video movies; and to provide penalties for violation of this act.

THE PEOPLE OF THE STATE OF MICHIGAN ENACT:

- 1 Sec. 1. As used in this act:
- 2 (a) "Official rating" means the official rating given to a
- 3 motion picture by the classification and rating administration of
- 4 the motion picture association of America.
- 5 (b) "Person" means an individual, corporation, partnership,
- 6 or any other legal or commercial entity.
- 7 (c) "Video movie" means a videotape, video cassette, or
- 8 video disc reproduction of a motion picture film.
- 9 Sec. 2. (1) Except as otherwise provided in this section, a
- 10 person shall not sell at retail or rent, or attempt to sell at
- 11 retail or rent, a video movie unless the official rating of the

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- 1 motion picture is conspicuously displayed on the outside of the
- 2 cassette, case, jacket, or other covering of the video movie.
- 3 (2) Subsection (1) does not apply to either of the
- 4 following:
- 5 (a) A video movie of a motion picture that has not been
- 6 given an official rating.
- 7 (b) A video movie of a motion picture that has been altered
- 8 in any way subsequent to receiving an official rating.
- 9 (3) A person shall not sell at retail or rent, or attempt to
- 10 sell at retail or rent, a video movie described in subsection (2)
- 11 unless the video movie is conspicuously marked "not rated" on the
- 12 outside of the cassette, case, jacket, or other covering of the
- 13 video movie.
- 14 Sec. 3. A person who violates this act is quilty of a mis-
- 15 demeanor punishable by a fine of not more than \$100.00 for each
- 16 violation.